

Recycled Content Newsprint Usage Report-Calendar Year 2003

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLE D TONS</i>	<i>PERCENT</i>	<i>IN COMPLIANCE</i>	<i>MET GOAL</i>	<i>EXEMPTIO</i>	<i>REASON FOR EXEMPTION*</i>
A Graphic Resources Inc.	22	22	100.0	Yes	Yes	No	
Ad Tracker	410	410	100.0	Yes	Yes	No	
Arnold Imperial Leader	140	84	60.0	Yes	Yes	No	
Butler County Community College-Class Schedule Spring 2003	13	13	100.0	Yes	Yes	No	
Buzzard Gulch	8	8	100.0	Yes	Yes	No	
C&R Markets	111	111	100.0	Yes	Yes	No	
Cameron Shopper	248	74	30.0	Yes	No	Yes	1,3
Carriage Printing	16	16	100.0	Yes	Yes	No	
Cass County Shopper, Lee's Summit Journal-Advertising Extra	575	230	40.0	Yes	No	Yes	1
Columbia Add Sheet	111	0	0.0	Yes	No	Yes	2
Columbia Daily Tribune	1,693	1,693	100.0	Yes	Yes	No	
Columbia Missourian	837	701	83.8	Yes	Yes	No	
Columbia Parks & Recreation	16	16	100.0	Yes	Yes	No	
Columbia Public Schools-Adult Education Program	11	11	100.0	Yes	Yes	No	
Daily American Republic	709	425	59.9	Yes	Yes	No	
Discovery Publications, Explore KC	41	41	100.0	Yes	Yes	No	
East Central College - SKYLINE	2	1	60.0	Yes	Yes	No	
Examiner "Extra"	1,347	764	56.7	Yes	Yes	No	
For Sale By Owner Services Inc.	44	44	100.0	Yes	Yes	No	
Graf & Sons Inc.	59	59	100.0	Yes	Yes	No	
Green Supply	45	21	47.0	Yes	No	Yes	2
Insight Communications/KC Parent Magazine	22	22	100.0	Yes	Yes	No	
Jefferson City News Tribune, Post Tribune	1,795	1,059	59.0	Yes	Yes	No	

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Jefferson County Leader	379	227	60.0	Yes	Yes	No	
Jerome Group, The	10	10	100.0	Yes	Yes	No	
Johnson Community College-College Info/Public Relations	141	141	100.0	Yes	Yes	No	
Johnson County Parks & Recreation District - Activities	31	16	50.0	Yes	Yes	No	
Joplin Globe, The	2,332	1,451	62.2	Yes	Yes	No	
Kansas City Small Business Monthly	65	65	100.0	Yes	Yes	No	
Kansas City Sports, KC Sports & Fitness	27	27	100.0	Yes	Yes	No	
Kansas City Star	67,480	28,814	42.7	Yes	No	Yes	1
Kansas City Star-Tribune Inserts	139	139	100.0	Yes	Yes	No	
Labor Beacon	32	32	100.0	Yes	Yes	No	
Lebanon Publishing	698	370	53.0	Yes	Yes	No	
Lewis & Clark Community College	36	36	100.0	Yes	Yes	No	
Liberty Tribune & Clay/Platte Dispatch	567	284	50.0	Yes	Yes	No	
Lincoln County Journal, The	280	84	30.0	Yes	No	Yes	3
Mirror, The	66	35	52.8	Yes	Yes	No	
Missouri Dept. of Economic Development-Tourism Div.	15	15	100.0	Yes	Yes	No	
Missouri Dept. of Natural Resources-Div of State Parks	2	2	100.0	Yes	Yes	No	
Missouri Printing Center (State)	5	5	100.0	Yes	Yes	No	
National Catholic Reporter	217	217	100.0	Yes	Yes	No	
National Federation of the Blind - Voice of the Diabetic	78	78	100.0	Yes	Yes	No	
New Life Zoa Free Paper	32	19	60.0	Yes	Yes	No	
Ozarks Technical Community College	21	21	100.0	Yes	Yes	No	
Park Hill School District	20	10	50.0	Yes	Yes	No	
Pathfinder, The	9	9	100.0	Yes	Yes	No	
Pinnacle Media Group - The Flipside	41	41	100.0	Yes	Yes	No	

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Pitch Weekly	1,060	809	76.3	Yes	Yes	No	
Publishing Systems Inc.	40	40	100.0	Yes	Yes	No	
Riverfront Times, The	1,489	386	25.9	Yes	No	Yes	1,2
South County Times	281	169	60.0	Yes	Yes	No	
Southeast Missourian, The	2,676	902	33.7	Yes	No	Yes	3
Southwest Missouri State University - Class Schedule	70	28	40.0	Yes	No	Yes	2
Southwest Print Source	38	38	100.0	Yes	Yes	No	
Springfield News-Leader	9,478	891	9.4	Yes	No	Yes	1,2
St. Charles County Community College	42	42	100.0	Yes	Yes	No	
St. Charles School District-Adult Education	9	9	100.0	Yes	Yes	No	
St. Joseph News-Press	3,983	1,450	36.4	Yes	No	Yes	1
St. Louis American	778	778	100.0	Yes	Yes	No	
St. Louis Black Pages	70	70	100.0	Yes	Yes	No	
St. Louis Business Journal	293	84	28.7	Yes	No	Yes	1,2
St. Louis Post-Dispatch	70,180	43,933	62.6	Yes	Yes	No	
St. Louis Small Business Inc.	68	41	60.0	Yes	Yes	No	
Star Advertiser	459	160	34.9	Yes	No	Yes	2
State of South Carolina	38	38	100.0	Yes	Yes	No	
Suburban Journals of Greater St. Louis, LLC	13,125	12,233	93.2	Yes	Yes	No	
Sun Publications	23	23	100.0	Yes	Yes	No	
Taney County Buyers Guide	30	16	52.7	Yes	Yes	No	
Tennessee Dept. of Safety-THP Training	17	17	100.0	Yes	Yes	No	
Town & Country Leader**	201	76	38.0	No	No	No	
University of Missouri Press	4	4	100.0	Yes	Yes	No	
University of Missouri-Columbia - Procurement/Materials Management	18	18	100.0	Yes	Yes	No	

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University of Missouri-Columbia - Show Me State Games Office	7	7	100.0	Yes	Yes	No	
University of Missouri-Kansas City - Class Schedules	20	20	100.0	Yes	Yes	No	
University of Missouri-Kansas City - Communiversity Dept.	7	7	100.0	Yes	Yes	No	
University of Missouri-St. Louis - Purchasing Dept.	8	8	100.0	Yes	Yes	No	
USA Today	4,561	1,291	28.3	Yes	No	Yes	1,2
Virtual Images	5	5	100.0	Yes	Yes	No	
Wall Street Journal	6,111	306	5.0	Yes	No	Yes	1
Webster-Kirkwood Times	421	253	60.0	Yes	Yes	No	
Wednesday Magazine	75	38	50.0	Yes	Yes	No	
Wheels & Deals	88	88	100.0	Yes	Yes	No	
Word & Way	51	51	100.0	Yes	Yes	No	
X-Changer	88	88	100.0	Yes	Yes	No	
<i>Totals</i>	196,908	102,386		84	69	15	

Total Recycled Content

52%

*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.

**Town and Country Leader-Usage statement submitted, but no exemption report or supporting documentation submitted.